

INDUSTRY NEWS UPDATES | MEMBER BENEFITS | UPCOMING EVENTS | AND MORE

MARCH 2023

# connection

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## MESSAGE FROM THE PRESIDENT

JENNIFER STEWART

## MEMBER NEWS

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## MISSION

CEMA's mission is to support and elevate Canada's small and medium-sized energy marketers, who are responsible for nearly 100,000 direct and indirect jobs across the country and are deeply committed to ensuring that innovative energy products, including low-carbon transportation solutions, are readily available to Canadian consumers.

CEMA ensures the voices of its membership are heard at all three levels of government in a fair, consistent and advocacy-first manner – members who include progressive leaders responsible for the distribution of diverse products like gasoline, diesel, heating oil, propane and aviation fuel, as well as low-carbon transportation energy solutions including renewable fuels and electric vehicle charging stations across a vast geography, to diverse industries, and to millions of Canadian consumers.

# MESSAGE FROM THE PRESIDENT



JENNIFER STEWART | PRESIDENT & CEO

**Dear Members,**

Spring is finally on its way! We are less than one month away from the 2023 Canadian Energy Marketing Conference in Toronto, and tickets are selling fast. I encourage you to register soon to avoid disappointment when we sell out.

The key theme for this year's conference is the resilience and adaptability of the sector. I'm looking forward to hearing from our lineup of dynamic speakers, including the Honourable Bill Morneau, Canada's former Minister of Finance; Bob Larocque, President and CEO of the Canadian Fuels Association; and veteran journalist Don Martin – not to mention hockey legend Darryl Sittler.

There are still sponsorship opportunities available. If you are interested, please contact [events@cemassociation](mailto:events@cemassociation).

I look forward to seeing everyone in just a few weeks!

All the best,

A handwritten signature in black ink that reads "Jennifer Stewart".

**Jennifer Stewart**

President and CEO

**Canadian Energy Marketers Association**

# STAYING CONNECTED

CEMA CONNECTION  
2023 EVENTS, PODCASTS, WEBINARS

## SEASON 3, EPISODE 3 ROAD CHATS NOW AVAILABLE

In this episode of Road Chats, we talk to Lisa Stilborn, Vice President, Public Affairs at the Canadian Fuels Association, which represents the transportation fuels sector. Lisa discusses the challenges brought on by the pandemic, regulations, the ongoing war in Ukraine, and the Inflation Reduction Act south of the border, plus what lies ahead for the sector on its pathway to net zero.

Listen [here](#).

## 2023 CANADIAN ENERGY MARKETING CONFERENCE 90% SOLD OUT!

April 17 – 19  
Toronto, Ontario  
Marriott Downtown at CF Toronto Eaton Centre

This annual conference is the top networking and educational event for the fuel and energy marketing industry in Canada. We have an exciting slate of speakers and educational sessions planned.

For the most up-to-date information and to register, visit <https://www.eventcreate.com/e/cemaconference>.

Limited sponsorship opportunities are still available!  
Email [events@cemasociation.ca](mailto:events@cemasociation.ca).

## CEMA ON SOCIAL MEDIA

Follow CEMA on [LinkedIn](#) and [Twitter](#) for the latest in energy policy, thought leadership, and content and event updates from membership and stakeholders.



# MEMBER NEWS

## **Greenergy and Hydrogenious LOHC Technologies agree to joint study to develop green hydrogen supply chain**

CEMA Member Greenergy and Hydrogenious LOHC Technologies have agreed to terms for a joint pre-feasibility study on the development of a commercial-scale hydrogen supply chain with the aim of shipping low-cost green hydrogen from Canada to the UK.

Hydrogenious' proven and safe Liquid Organic Hydrogen Carrier (LOHC) technology enables hydrogen to be chemically bound to a thermal oil for safe storage and bulk shipping, leveraging the existing infrastructure for liquid fuels. Temporarily absorbed into the LOHC, the hydrogen can be transported and handled safely and easily in ports and in urban areas. On arrival and discharge at the import location, the hydrogen will then be released from the liquid carrier for delivery as pure green hydrogen to end users.

Greenergy's access to large terminals is ideal for the importation, release, and distribution of hydrogen using the LOHC, with Navigator Thames already identified as a strategic location to meet expected demand for hydrogen in the southeast of England. Greenergy's distribution network and strong customer base will also enable delivery to a broad range of industrial and commercial customers across the UK.

Christian Flach, Chief Executive of Greenergy, says: "Working with Hydrogenious is an important step in our strategy to offer cost-effective hydrogen to our customers using existing storage and delivery infrastructure. Delivering hydrogen is an important goal in supporting the energy transition."

Dr. Toralf Pohl, Chief Commercial Officer at Hydrogenious LOHC Technologies, says: "North America will soon be a key market for large-scale clean hydrogen exports to Europe. The UK is committed to hydrogen consumption and, together with Greenergy, we will now be exploring the possibility of establishing a LOHC-based hydrogen supply chain, including constructing storage and release plant assets in Canada and the UK capable of handling more than 100 tonnes of hydrogen per day, while leveraging the existing infrastructure for liquid fuels in ports with our LOHC technology."



# 2023 CANADIAN ENERGY MARKETING CONFERENCE

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For the most up-to-date information and to register,  
[CLICK HERE](#)



# GOVERNMENT POLICY AND INDUSTRY HIGHLIGHTS

This update serves as a recap and reference point for our Members regarding the latest policy impacts on the energy market as well as industry trends. We will continue to monitor and communicate any policy changes directly to Members as they happen.

## NATIONAL POLICY & RESEARCH UPDATES

### Report: 'Embracing Canada's Low-Carbon On-Road Transportation Opportunity'

The Canadian Transportation Alliance's latest commissioned study by Ricardo Research Consulting found there is a near-term opportunity to lower the

carbon intensity of on-road transportation through alternative fuels. Canada's utilization of these fuels is far below other global markets. With the slow turnover of fleets to new technologies, gasoline continues to dominate the market; blending with renewable content is an essential path to achieving immediate carbon reductions. You can download the new report [here](#).

### Biden's big, bold green spend sends shockwaves around the world, including Canada

U.S. President Joe Biden's climate bill is only six months old, but its impact on the energy industry around the world continues to grow as **pressure mounts on countries to offer similar subsidies** toward green energy or risk losing out on valuable investment dollars. The Inflation Reduction Act is a multi-billion-dollar program that pledges government dollars toward developing low-carbon energy. It could force governments around the world, including Canada, to introduce their own sweeping series of subsidies and have a much larger impact on climate change.

### Renewable fuel sector could be devastated

Canada's biodiesel and renewable diesel sectors will be obliterated by a new subsidy program in



the United States unless the Canadian government responds in kind, **say two lobby groups**. The industry suffered a huge blow last year when U.S. President Joe Biden signed into law the Inflation Reduction Act of 2022. One of the titles of the act switches the existing blender's credit for biodiesel and renewable diesel into a producer's credit as of Dec. 31, 2024. The credit will range from US 20 cents to \$1 per gallon, depending on carbon intensity measures.

### **Just transition or smart transition?**

The International Labour Organization defines a just transition – a term widely used internationally – as greening the economy in a way that is as fair and inclusive as possible to everyone concerned, creating decent work opportunities and leaving no one behind. It is difficult to disagree with that. The issue with the terminology in Canada, however, seems to be less about the concept of supporting workers and more about the nature of transition itself. In this article, Rachel Samson outlines the **dueling visions of the future** of the global economy at the heart of the debate.

## **PROVINCIAL & TERRITORIAL POLICY TRENDS**

### **WESTERN REGION**

#### **B.C. Budget 2023: Carbon tax will triple by 2030 but rebates will also rise**

The B.C. government introduced a **new carbon tax model** for industry in its 2023 budget. Whether the new industry model, and a carbon tax that will more than triple by the end of the decade, will allow the province to reach its aggressive emissions targets is unclear. The annual carbon tax increases will raise the price of a litre of gasoline by 26 cents by the end of the decade, which the NDP government says will be offset by rebates and credits, including the climate action tax credit that will rise to a maximum of \$900 for a family of four this year.

#### **Shaping B.C.'s emerging clean hydrogen sector**

The B.C. Hydrogen Office; the Ministry of Energy, Mines, and Low Carbon Innovation; and the B.C. Centre for Innovation and Clean Energy have released a new report called Carbon Intensity of Hydrogen

Production Methods. The report analyses the carbon intensity of hydrogen production pathways in B.C. The new research on carbon intensity thresholds could help shape the province's emerging clean hydrogen sector and allow it to meet legislated greenhouse gas reduction targets by 2050. Read the full report **here**.

#### **B.C. government approves \$3B First Nation-owned Cedar LNG project**

The \$3-billion Cedar liquefied natural gas facility (LNG) proposed by the Haisla Nation in partnership with Pembina Pipeline Corporation **has been issued an environmental assessment certificate** by the provincial government, bringing construction of the floating facility in Kitimat, B.C., one step closer to reality. Premier David Eby says it is the largest First Nations-owned infrastructure project in the country, will employ 500 people during construction, and will support 100 full-time jobs once operational.

#### **B.C. sets high emissions bar for new LNG projects**

British Columbia's **decision recently to toughen emissions standards** for new liquefied natural gas (LNG) projects creates one of the most robust climate plans in North America, but sets a high hurdle for industry even as many countries look to Canada to become a global supplier of gas. As part of a new energy action framework, the western Canadian province will require proposed LNG projects that are going through or entering the environmental assessment process to have a credible plan to be net-zero emissions by 2030.

#### **Hydra Energy's \$62M hydrogen production plant approved in Prince George**

A \$62-million hydrogen production plant and fuelling station is one step closer to reality following a decision by Prince George city council March 13. Following a public hearing, **city council approved** the first three readings to bylaws to amend the Official Community Plan and rezone Hydra Energy's proposed site at 9048 Sintich Rd. Final approval will be considered at a future meeting.

#### **Premier David Eby says U.S. clean energy incentives bring 'challenge' to B.C.**

British Columbia Premier David Eby made his first international trip as the province's leader March 13, visiting Washington state to talk about shared

priorities and clean technology. As part of his visit, the premier **hosted a roundtable** with Washington businesses and clean technology companies to talk about investing in the province, which he called “open for business and open and keen on partnerships.”

## **PRAIRIE REGION**

### **Canola groups among Canada’s busiest lobby groups**

The Canadian Canola Growers Association was the **busiest Canadian lobby group in any sector** last year, says president Rick White. The Canola Council of Canada (CCC) also cracked the top 10 most-active lobby groups. The figures come from The Lobby Monitor and The Hill Times. Among other things, both groups were concerned with biofuels in 2022. They worked together to give input on the federal Clean Fuel Regulations, which White says will include land use and biodiversity aspects that may affect growers. CCC also worked with American counterparts to make space for Canadian canola in the U.S. system.

## **ONTARIO/QUEBEC REGION**

### **Pipeline developers demand US\$20B payout from Canada after Quebec projects rejected**

The liquefied natural gas companies behind GNL Québec and Gazoduc are claiming **US\$20 billion in compensation** from the government of Canada for pulling the plug on their natural gas liquefaction terminal and gas pipeline projects in Saguenay, Quebec. The goal of the \$14-billion project was to build a terminal to export liquefied natural gas imported by pipeline from Western Canada by boat on the Saguenay River. It also would have seen the construction of a 780-kilometre pipeline connecting the port of Saguenay to northeastern Ontario. Some say the project refusal was **purely a political decision**.

## **ATLANTIC CANADA**

### **Nfld continues to bet big on the offshore, despite net-zero commitments drawing closer**

It’s full speed ahead in Newfoundland and Labrador when it comes to the offshore oil and gas industry, with the provincial government signalling strongly in its **March 23 budget** that it’s not ready to start

weaning itself off fossil fuels. The province plans to spend roughly the same amount of money in Budget 2023 to help grow the oil and gas sector as it has set aside to help combat the effects of climate change and its commitment to net-zero emissions by 2050. This includes \$50 million for a program designed to encourage oil companies to drill exploration wells.

### **Nfld gas tax break extended, oil rebate expanded as Liberals count down to 2023 budget**

Earlier in March, the government of Newfoundland and Labrador set a date for its 2023 budget, and began the countdown by announcing **it will retain the seven-cent cut to the gas tax** — previously set to expire this month — until March 31, 2024. While speaking with reporters on March 13, Finance Minister Siobhan Coady said the year-long tax break will allow businesses and residents to plan. The seven-cent cut means Newfoundland and Labrador residents pay the second-lowest provincial gas tax in the country, after Alberta, although gas prices as a whole remain higher than in other parts of the country.

### **Nfld releases list of issues considered in Petroleum Products Pricing Review**

The Board of Commissioners of Public Utilities (PUB) in Newfoundland and Labrador has released the **list of issues to be considered** as part of the province’s Petroleum Products Pricing Review. Issues identified include whether changes to the benchmark data should be made, whether the prescribed benchmark data do not reasonably reflect product cost in some zones, and whether the benchmark prices should continue to be calculated on a seven-day average. The PUB advises there will be another opportunity for those interested to provide their views before the second phase concludes in the fall.

## **GLOBAL RESEARCH TRENDS**

### **U.S. shale boom shows signs of peaking as big oil wells disappear**

The boom in oil production that over the last decade made the U.S. the world’s largest producer is waning, suggesting the **era of shale growth is nearing its peak**. Frackers are hitting fewer big

gushers in the Permian Basin, America's busiest oil patch, the latest sign they have drained their catalog of good wells. Shale companies' biggest and best wells are producing less oil, according to data reviewed by The Wall Street Journal.

### **New idea for sucking up CO2 from air shows promise**

Researchers have found a new way of sucking carbon dioxide from the air and storing it in the sea. The authors say that this **novel approach** captures CO2 from the atmosphere up to three times more efficiently than current methods. Using off-the-shelf resins and other chemicals, the warming gas can be transformed into bicarbonate of soda and stored safely and cheaply in seawater. The scientists involved say this promises far greater efficiency and lower cost. The new method could speed up the deployment of carbon removal technology.

### **A biofuel breakthrough, courtesy of fungi**

Researchers at UC Santa Barbara **have proven** that tough, woody lignin can be broken down – a key step in plant-based biofuel production – by fungi in an anaerobic environment. In a paper **published in the journal Nature Microbiology**, they outline their finding that anaerobic microbes can eliminate the need for pre-treatment to get past rigid plant cell walls and convert valuable plant fibres into biofuels. The next step is to understand exactly how the fungi do this.



# ADVOCACY CORNER

Featured in the newsletter on a monthly basis, Advocacy Corner provides insight into federal and provincial political activity of importance to our Members. Read on to find out what decisions are being made, what's on the horizon, and what it all means for our sector.

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## Getting Back on Message

What started as a single story about foreign interference in federal elections has quickly turned into a quagmire for a prime minister and government who can't seem to escape a single year unscathed.

Global News and the Globe and Mail have reported details about how the Chinese government sought to influence federal elections. Most notably, this has implicated now-former Liberal MP Han Dong (Don Valley North). It has been claimed that the Chinese government influenced his Liberal nomination victory, and he has been accused of pleading to Chinese consular officials to delay the release of the two Michaels (although some observers argue this could have been a misinterpretation because the words "delay" and "immediate" are very similar in Mandarin).

With that story bearing down, the federal government has attempted to get back on message with a positive visit by U.S. President Joe Biden where Prime Minister Trudeau was able to announce a bilateral agreement to shut down the Roxham Road illegal border crossing, and by tabling a budget that advanced significant initiatives to better support healthcare and reduce carbon emissions.

Most notably, the government has advanced a comprehensive package to match and complement the U.S. Inflation Reduction Act. The Canadian

response includes \$3 billion over five years to support a tax credit for clean tech manufacturing worth 30 per cent of capital investment costs in manufacturing equipment (with greater support going to projects that increase wages for workers), a Clean Hydrogen Tax Credit, and a Clean Tech Investment Tax Credit.

## Keeping (Up) with the Carbon Tax

Despite Conservative TV ads rolling out across Atlantic Canada to “keep the heat on” until the government “takes the [carbon] tax off,” the federal government has yet to show it will acquiesce to their demands. In fact, the carbon tax will increase from \$50 per tonne to \$65 per tonne on April 1. That should amount to an increase from the current 11.05 cents per litre to about 14.31 cents per litre.

It’s worth noting that the government caved on a separate tax cut demand by the Conservatives. Budget 2023 capped the alcohol excise tax at 2 per cent, reducing the April 1 scheduled tax increase by more than 4 per cent.

It’s also worth noting that PEI and New Brunswick will see the federal backstop applied later this year as they have both failed to table sufficient carbon reduction plans with the federal government. At the time of writing, the full federal backstop applies in Manitoba, Nunavut, and the Northwest Territories. A partial backstop applies in PEI, Ontario, Saskatchewan, and Alberta.

Meanwhile, an interesting allyship has been struck on the carbon tax. Despite supporting a carbon tax, Bloc Quebecois and NDP MPs joined Conservatives in voting to pass Bill C-234, which would exempt the natural gas and propane used to dry grain and heat livestock barns from the federal carbon tax. Now, the Bill will head to the Senate and opposition MPs will hope it passes this session.

## Supreme References

The Supreme Court began hearings regarding the Province of Alberta’s request for a reference case to determine the constitutionality of the federal government’s Impact Assessment Act. The Act gives the federal government the authority to assess the environmental and social impact of resource development projects.

The court’s decision on the case, which pertains to the question of the government’s authority to reject proposed projects based on social and environmental considerations, will have implications for every environmental law in Canada. Most watchers agree the court’s final decision should lead to clarity on whether the federal authority is absolute, or if it’s constrained to certain impacts.

If timelines are anything like those from the carbon tax reference case of a few years ago, a decision could be rendered by the end of 2023.

## What Lies Ahead

The political sphere in Ottawa will now turn its sights to the “sprint to the finish.” By the end of June, the government will hope to pass priority business including the budget. If Natural Resources Minister Jonathan Wilkinson has his way, the government’s agenda may also include legislation to set forth the “just transition” agenda.

Opposition parties will do everything within their power to keep the story of foreign interference in Canadian elections going, along with the Prime Minister’s unwillingness to be either transparent or accountable to Canadians on the matter.



# NEWS UPDATES

The following section is a summary of the top media headlines and coverage of key policy and issues impacting the transportation fuel marketing space. Please note that all orange text in the following section is hyperlinked. If viewing electronically, you can click to read full articles directly from the publication source.

## GLOBAL

### [EU DRAFTS PLAN TO ALLOW E-FUEL COMBUSTION ENGINE CARS](#)

The European Commission has drafted a plan to allow sales of new cars with internal combustion engines after 2035 if they run only on climate-neutral e-fuels, as it tries to resolve a spat with Germany over moves to phase out combustion engine cars.

### [ITALY MAKES BIOFUEL DEMAND AS EU ATTEMPTS TO UNBLOCK COMBUSTION ENGINE PHASE-OUT](#)

Italy has warned the European Commission that it will only support a solution to unblock the EU's planned phase-out of combustion engine cars by 2035 if it allows the sale of cars running on biofuels to continue after that date.

### [PORSCHE CEO: THERE IS NO CONFLICT BETWEEN E-MOBILITY AND E-FUELS](#)

Porsche CEO Oliver Blume characterized the debate over e-fuels as "emotional" and said there was no conflict between electrification and building out e-fuel production during a press call on March 14. Porsche is the strongest advocate for e-fuels as a carbon-free way of driving combustion engine cars.

## **FIVE THINGS TO KNOW ABOUT EUROPE'S BID TO STAY IN THE CLEAN ENERGY RACE**

Two new proposals, unveiled by the European Commission on March 16, are meant to shore up the bloc's supply of green technologies and the critical raw materials needed to build them. The proposals are part of the EU's response to the U.S. Inflation Reduction Act and its bonanza of green subsidies.

## **HYDROGEN, ALTERNATIVE FUELS ADVANCING STEADILY, NATSO PANELISTS SAY**

The challenges and opportunities facing truck stop plazas as hydrogen, battery-electric, and other alternative fuel sources become more widespread was the main theme for the three-day NATSO Connect gathering in Grapevine, Texas.

## **EQUINOR MAKES NORWAY OIL AND GAS DISCOVERY**

Equinor has made an oil and gas discovery near the Troll field in the North Sea, believed to contain between 24 million and 84 million barrels of oil equivalent, the company said on March 14. An appraisal well is needed to estimate the size of the find more precisely.

## **BIDEN ADMIN UNLEASHES \$2.5B FOR EV CHARGER NETWORK**

The Biden administration on March 14 announced \$2.5 billion in funding to extend the coast-to-coast network of electric vehicle chargers. The Charging and Fueling Infrastructure Discretionary Grant Program will complement the \$5 billion in funding announced last year to put EV chargers every 50 miles along interstate highways.

## **SHELL RULES OUT MORE AMBITIOUS GOAL FOR END-USER EMISSIONS**

Shell has ruled out setting targets to cut emissions in absolute terms from customers' use of its products, its chair said in a report published on March 16 as the energy company faces increased activist and investor pressure over the climate.

## **RUSSIAN OIL FINDS 'WIDE OPEN' BACK DOOR TO EUROPE, CRITICS SAY**

Significant quantities of Russian hydrocarbons, particularly oil, are still flowing around sanctions and into the European market, say senior Ukrainian officials and industry insiders, earning payments that fund Vladimir Putin's war machine.

## **OPEC+ LIKELY TO STICK TO ITS GUNS DESPITE PRICE SLUMP, DELEGATES SAY**

OPEC+ is likely to stick to its deal on output cuts of two million barrels per day until the end of the year, even after a banking crisis sent crude prices plunging, three delegates from the producer group told Reuters. Oil prices hit 15-month lows on March 20.

### **UNITED STATES**

## **U.S. ENERGY SECRETARY SAYS IT COULD TAKE YEARS TO REFILL OIL RESERVE**

It could take years for the United States to refill the Strategic Petroleum Reserve, the energy secretary told lawmakers on March 23, after sales directed by President Joe Biden last year pushed the stockpile to its lowest level since 1983.

## **BIDEN APPROVES MAJOR WILLOW OIL DRILLING IN ALASKA OVER PROTESTS**

The Biden administration said March 13 it is approving the huge Willow oil-drilling project on Alaska's petroleum-rich North Slope, a major environmental decision that drew quick condemnation that it flies in the face of the Democratic President's pledges to slow climate change.

## **BIDEN BUDGET PROPOSES ELIMINATION OF OIL, GAS TAX SUBSIDIES**

U.S. President Joe Biden's 2024 budget proposes to eliminate tax subsidies for oil and gas. "The president is committed to ending tens of billions of dollars of federal tax subsidies for oil and gas companies," a White House fact sheet noted.

## AG CONCERNS ABOUT CLEAN FUEL LAW IN MINNESOTA

This month Minnesota lawmakers moved one step closer to passing a clean transportation standard, although some agriculture and biofuels interests are concerned the legislation would favour electric vehicles.

## 7-ELEVEN, INC. LAUNCHES NEW ELECTRIC VEHICLE CHARGING NETWORK, 7CHARGE

On March 16, CEMA Member 7-Eleven, Inc. announced 7Charge, its new, proprietary EV charging network and app that delivers a convenient and reliable fast-charging experience at select 7-Eleven stores in the U.S., and coming soon to Canada.

### CANADA

## WHY CANADA LIKELY WON'T NEED ANY MORE BIG NEW OIL PIPELINES AFTER TRANS MOUNTAIN

Construction of the Trans Mountain expansion project is set to wrap up later this year, and it's likely the last new oil export pipeline the country will ever need, according to industry experts like Cenovus Energy President and CEO Alex Pourbaix.

## TEXAS-BOUND: ONTARIO, QUEBEC, AND ALBERTA ENERGY MINISTERS HEAD SOUTH TO DRUM UP BUSINESS

Three provincial energy ministers were in Texas early in March looking to grab some attention on the world stage and drum up investment to grow their industries back home. Each of the ministers had a very different focus during their time at CERAWEEK, a global energy conference.

## INTERNATIONAL PETROLEUM CORP. CEO URGES CANADA TO OFFER MORE FUNDING TO BUILD CARBON CAPTURE

International Petroleum Corp., the first foreign oil company to sanction a project in Canada's oil sands in more than a decade, could add carbon capture and storage to the plant if more government financial incentives become available, its CEO told Reuters.

## CANADA'S PUBLIC CHARGER INSTALLATIONS HAVE GROWN 30 PER CENT SINCE START OF 2022

The collective footprint of Canada's public EV charging networks has grown by almost one-third since the start of 2022, according to data collected by Electric Autonomy. As of March 1, 2023, EV drivers have access to at least 20,478 charging ports located at 8,732 charging station locations across the country.

## OPINION: CANADA SHOULDN'T EXIT OIL AND GAS – WE CAN'T ELECTRIFY EVERYTHING OVERNIGHT

Kevin Krausert, CEO of Avatar Innovations Inc., explains the problem with arguments that oil and gas companies should wind down production and focus on renewables instead of reinvesting in new oil and gas technologies and rewarding their shareholders.

### WESTERN REGION

## CEMA MEMBER FEDERATED CO-OP LTD. EXPANDS GAS BAR NETWORK

Since the acquisition of retail fuel sites from Cenovus Energy Inc. received approval last August, teams have been hard at work making all the necessary adjustments to change these locations to the Co-op brand. Between January 9 and March 6, 25 new gas bar locations were rebranded to Co-ops across Alberta and British Columbia.

## REGULATOR ORDERS TC ENERGY TO REDUCE OPERATING PRESSURE ON KEYSTONE PIPELINE

A U.S. regulator has ordered TC Energy Corp. to lower the operating pressure on the entire Keystone pipeline system. The Pipeline and Hazardous Materials Safety Administration issued the ruling as a result of its ongoing investigation into a Dec. 7 leak that saw around 13,000 barrels of oil spill into a creek in Washington County, Kansas.

## HYDRA SIGNS UP EIGHT FLEETS FOR HYDROGEN OFFTAKE AGREEMENT

Hydra Energy will serve more than 80 heavy-duty diesel trucks operating in the Prince George region of B.C. with a new green hydrogen plant that it's building. Hydra offers hydrogen as a service: it covers the cost of engine modifications on diesel trucks in exchange for long-term fuel-purchasing agreements.



## ONTARIO / QUÉBEC REGION

### VARENNES CARBON RECYCLING CHOOSES ACCELERA FOR BIOREFINERY ELECTROLYZER SYSTEM

Varences Carbon Recycling's plant in Quebec will use renewable hydrogen and oxygen to turn non-recyclable waste into biofuels and circular chemicals. The facility is under construction and scheduled to be operational in 2025.

### VOLKSWAGEN PICKS ONTARIO FOR ITS FIRST NORTH AMERICAN EV BATTERY PLANT

German auto giant Volkswagen on March 13 announced that it has chosen St. Thomas, Ontario as the site for its first battery factory outside Europe, after considering locations in both Canada and the United States. Federal Industry Minister François-Philippe Champagne described it as "probably the largest single investment in the auto sector in Canada's history."

## ATLANTIC REGION

### BRAYA EYEING CHANCE TO USE GREEN HYDROGEN AT NEWFOUNDLAND BIOFUEL REFINERY

As Braya Renewable Fuels gets ready to flip the switch to start processing biofuels at the Come By Chance refinery in Newfoundland this year, it has its eyes on another goal: it has issued a letter of support to ABO Wind for the joint development of green hydrogen production.

### REPSOL SCRAPS BID TO SHIP CANADIAN GAS TO EUROPE, CITING COSTS

Spanish energy firm Repsol SA has abandoned the idea of expanding a liquefied natural gas terminal near Saint John, New Brunswick, saying the cost of shipping gas there is too high.





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## SEASON 3, EPISODE 3

### Lisa Stilborn

Vice President, Public Affairs,  
Canadian Fuels Association

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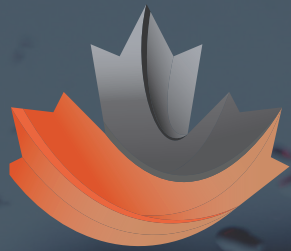
On behalf of all our members, thank you.

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# CEMA

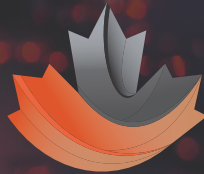
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**Jennifer Stewart**, *President and CEO*  
[jstewart@cemassociation.ca](mailto:jstewart@cemassociation.ca) | Phone: 613.470.8555

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