



CEMA
Golf Challenge

HEADLINE SPONSORS

PRESENTING SPONSORSHIP

\$15,000.00

- ▶ Two (2) foursomes
- ▶ Presented by mention on all marketing collateral and promotional materials
- ▶ Mention in opening remarks
- ▶ Logo exposure on event site
- ▶ Onsite signage - shared digital & static
- ▶ Social posts - minimum 3
- ▶ Score Card/Program - shared exposure
- ▶ One (1) Full-page ad in Connection Magazine
- ▶ One (1) shared Thank You ad in Connection Magazine, email, & social
- ▶ One (1) Road Chats guest
- ▶ Golf cart sponsorship
- ▶ Opportunity to provide promotional item (sponsor provided)

2023

SPONSORSHIP
PACKAGE



HEADLINE SPONSORS

EAGLE

\$7,000.00

- ▶ One (1) foursome
- ▶ Onsite signage - shared digital and static
- ▶ Logo exposure on event site
- ▶ Social post - minimum 2
- ▶ Score Card/Program - shared exposure
- ▶ One (1) 1/2-page ad in Connection Magazine
- ▶ One (1) Shared Thank You ad in Connection Magazine, email, and social
- ▶ Opportunity to provide promotional item (sponsor provided)

BIRDIE

\$6,000.00

- ▶ One (1) foursome
- ▶ Onsite signage - shared digital and static
- ▶ Logo exposure on event site
- ▶ Social Post - minimum 1
- ▶ Score Card/ Program - shared exposure
- ▶ One (1) 1/2-page ad in Connection Magazine
- ▶ One (1) shared Thank You ad in Connection Magazine, email, and social

PAR

\$5,000.00

- ▶ Two (2) single golfers
- ▶ Onsite signage - shared digital and static
- ▶ Logo exposure on event site
- ▶ Social Post - minimum 1
- ▶ Score Card/ Program - shared exposure
- ▶ One (1) Shared Thank you ad in Connection Magazine, email, and social

EXCLUSIVE SPONSORS

Lunch Sponsor	\$2,500.00
Breakfast Sponsor	\$2,000.00
Cocktail Sponsor	\$1,500.00
On-Course Refreshment Sponsor	\$1,200.00
Merchandise Sponsor	\$1,000.00 <small>(plus production costs)</small>
Hole Sponsor 1 hole	\$1,000.00
Hole Sponsor 2 holes	\$1,800.00
Hole Sponsor 4 holes	\$3,000.00

