

INDUSTRY NEWS UPDATES | MEMBER BENEFITS | UPCOMING EVENTS | AND MORE

JUNE 2025

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PRESIDENT'S MESSAGE

**GOVERNMENT POLICY
AND INDUSTRY UPDATES**

ADVOCACY CORNER

SECTOR NEWS UPDATES



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MISSION

CEMA's mission is to support and elevate Canada's small and medium-sized energy marketers, who are responsible for nearly 100,000 direct and indirect jobs across the country and are deeply committed to ensuring that innovative energy products, including low-carbon transportation solutions, are readily available to Canadian consumers.

CEMA ensures the voices of its membership are heard at all three levels of government in a fair, consistent and advocacy-first manner – members who include progressive leaders responsible for the distribution of diverse products like gasoline, diesel, heating oil, propane and aviation fuel, as well as low-carbon transportation energy solutions including renewable fuels and electric vehicle charging stations across a vast geography, to diverse industries, and to millions of Canadian consumers.



MESSAGE FROM THE PRESIDENT

JENNIFER STEWART | **PRESIDENT & CEO**

Dear Members,

It was so great to see so many of you at our Western Members' Meeting earlier this month. The energy in the room and the thoughtful conversations reminded me of just how strong and connected our CEMA community truly is.

We were especially pleased to welcome the Honourable Stephanie Kusie, Member of Parliament for Calgary Midnapore, who brought valuable insight into the evolving federal landscape and opportunities for industry engagement.

As we head into the summer months, we're looking forward to continued momentum and meaningful dialogue. I hope to see many of you on September 22 at the Glen Abbey Golf Club for our annual golf tournament, or at our Eastern Members' Meeting on October 2.

Until then, stay in touch, and enjoy a well-deserved summer season.

Warm regards,

Jennifer Stewart

President and CEO

Canadian Energy Marketers Association

STAYING CONNECTED

CEMA CONNECTION 2025 EVENTS, PODCASTS, WEBINARS

CEMA GOLF CHALLENGE REGISTRATION IS NOW OPEN!

Join us on September 22, 2025, at Glen Abbey Golf Club for a day of golf and networking. Book your foursome today and take advantage of early bird pricing.

[REGISTER NOW](#)

AGM and EASTERN MEMBERS' MEETING SAVE THE DATE: OCTOBER 2, 2025

We hope many of you will be able to join us October 2 at our AGM and Eastern Members' Meeting in Halifax. Mark your calendars!

CEMA ON SOCIAL MEDIA

Follow CEMA on [LinkedIn](#) and [X](#) for the latest in energy policy, thought leadership, and content and event updates from membership and stakeholders.



GOVERNMENT POLICY AND INDUSTRY HIGHLIGHTS

This update serves as a recap and reference point for our Members regarding the latest policy impacts on the energy market as well as industry trends. We will continue to monitor and communicate any policy changes directly to Members as they happen.

NATIONAL POLICY & RESEARCH UPDATES

Carney's 'nation-building' projects bill passes into law — but not without Indigenous pushback

The Senate passed **Prime Minister Mark Carney's landmark 'nation-building' projects bill** unamended June 26, giving the federal government extraordinary new powers to fast-track initiatives that have the potential to boost

the economy as Canada grapples with the U.S. trade war. Carney's cabinet can now streamline the approvals process by allowing some projects to bypass provisions of federal laws like the Impact Assessment Act, which has long been criticized as a hindrance to getting things approved in a timely manner. While the legislation doesn't dictate what should be built, Carney has signalled it could be used to greenlight new energy "corridors" in the east and west.

Insecurity about global oil supply suddenly makes Canadian oil attractive

Katarzyna Piquette, CEO of Canadian Energy Ventures, says, "The consequences of the US strike on Iran are a potential game-changer, not just in terms of pricing, but in how countries think about long-term energy security. In the short term, Canada can help stabilize supply to the U.S. and Europe as geopolitical risk premiums surge. But the long-term impact may be even more profound: countries in Asia are likely to deepen ties with stable, non-Middle East suppliers like Canada. This is an opportunity to **position Canadian energy as a cornerstone of energy security** in a more divided world, and we must act strategically to expand our infrastructure and secure that future."

Canada should not rush potential sale of TMX pipeline, Trans Mountain CEO says

Canada **should not rush to sell** the newly expanded Trans Mountain oil pipeline, its CEO, Mark Maki, said at a conference on June 11. The Canadian government, which owns the pipeline and spent \$34 billion completing an expansion that opened last spring, has indicated it does not wish to be the long-term owner of the pipeline. Maki said he believes the government can recover its investment in the pipeline but will receive a better sale price for the asset if it waits until Trans Mountain has had longer to prove its value and uncertainties related to capacity and utilization have been resolved.

High costs, low returns – Canada’s wildly expensive emissions cap: Heather Exner-Pirot

Reliability of energy supply has emerged as a major geopolitical issue. Canadian oil and gas is an essential component of North American energy security, yet a proposed cap on emissions from the sector promises to cut Canadian production and exports in the years ahead. It would be hard to provide less environmental benefit for a higher economic and security cost, says Heather Exner-Pirot, Director of Energy, Natural Resources and Environment at Macdonald-Laurier Institute. **There are far better ways** to reduce emissions while maintaining North America’s security of energy supply, such as solvent extraction and carbon capture and storage.

WESTERN REGION

B.C. Premier Eby says he’s not opposed to privately backed oil pipeline to north coast

As Alberta Premier Danielle Smith pushes for a crude oil pipeline to British Columbia’s north coast, B.C. Premier David Eby says **he’s not simply saying no**. Instead, Eby said he’s against the public funding of such a pipeline. He added there’s no company currently advocating for Smith’s pipeline proposal. Smith has been advocating for the bitumen pipeline to B.C.’s northern tidewaters and said she is actively searching for interested private sector companies. She has suggested the pipeline’s endpoint be in Prince Rupert, B.C.

Enbridge says a new Alberta-B.C. pipeline would require specific conditions, including legislative change

If **private pipeline companies** are keen on proposing a new West Coast pipeline project in the near future, they’re not saying so publicly. Enbridge said in a written statement June 25 that it would explore market-diversifying projects, provided the demand is there from customers – and provided there is “real provincial and federal legislative change” around climate policy, regulatory timeliness, and Indigenous participation. Meanwhile, South Bow Corp. was noncommittal and the CEO of Trans Mountain Corp. said “optimizing the existing kit” is a priority over building something new.

B.C. government approves new LNG pipeline with terminus near Prince Rupert

The B.C. government has **approved the continued construction** of a new pipeline project that could supply natural gas to a proposed floating liquefied natural gas export terminal off B.C.’s North Coast. The Prince Rupert Gas Transmission project is a joint venture between the Nisga’a Nation and Texas-based Western LNG. The Nisga’a Nation and Western LNG say the Ksi Lisims project would be a floating production facility capable of producing 12 million tonnes of liquefied natural gas per year.

PRAIRIE REGION

Saskatchewan, Alberta look for ‘maximum leverage’ with energy regulation demands

On June 18, Saskatchewan Premier Scott Moe and Alberta Premier Danielle Smith **held a joint caucus meeting** in Lloydminster. As they’ve done in the past, Moe and Smith called for federal support for energy projects and the abandonment of some industry regulations — this time seated side-by-side. Their demands are outlined in a **joint statement** released after the meeting. They include “an end to all federal interference in the development of provincial resources,” the curtailment or elimination of the federal Impact Assessment Act, and ditching proposed oil and gas emissions caps and clean electricity regulations.

Manitoba premier eyes northern development that could include a pipeline

Manitoba Premier Wab Kinew promoted his province June 6 as **the route for a future trade corridor**, which could include a pipeline, in order to get goods from Western Canada to overseas markets. Kinew told a breakfast meeting of the Manitoba Chamber of Commerce that Manitoba is looking at boosting shipments through Hudson Bay, currently served by the Port of Churchill, which is ice-free for only a brief period every year. There have been calls for a second port on the bay, further south at Port Nelson, combined with more rail service and a pipeline, in order to boost exports to Europe and other destinations.

Canada's rush for new resource projects can't happen without First Nations' support: grand chief

Some First Nations leaders and citizens in Manitoba say **they're concerned** by the province's recent push to create new energy, trade, and resource extraction projects in the north. Garrison Settee, the grand chief of the northern First Nations advocacy organization Manitoba Keewatinowi Okimakanak, says any new projects must respect and protect treaty rights, which are "inherent rights [that] have been there since time immemorial." Settee said it's not true that such projects have to be done in a rush. "The minerals will always be there, and nothing will happen unless the First Nations in those territories say it will happen."

ONTARIO AND QUEBEC

Quebec dials back emissions projections due to uncertainty caused by Trump administration

The Quebec government is **scaling back its projections** for greenhouse gas emissions reductions due to the Trump administration. A report published June 19 by the province's Environment Department says the current U.S. government has created a "challenging environment for advancing climate action." It points in particular to U.S. President Donald Trump's decision to impose tariffs, which it says have slowed down business investment, including in decarbonization. "The economic and political uncertainty caused by

the new U.S. federal administration ... does not allow the deployment of measures as quickly and effectively as planned," the report says.

ATLANTIC REGION

Some Newfoundland hydrogen companies behind in bills as industry hype 'boils off'

Newfoundland and Labrador **is owed millions of dollars** in fees from green energy companies, underlining growing doubts about whether promises of major projects and multi-billion-dollar investments will pan out. Six companies are vying to create new operations in the province that would use wind energy to produce hydrogen for export overseas. Figures obtained by The Canadian Press reveal some owe a collective total of \$13.7 million in fees due in 2024 for the use of Crown land. The province insists the money will be collected. But it's not clear which developments will proceed.





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ADVOCACY CORNER

Featured in the newsletter on a monthly basis, Advocacy Corner provides insight into federal and provincial political activity of importance to our Members. Read on to find out what decisions are being made, what's on the horizon, and what it all means for our sector.

A Global Look: Tumultuous International Relations

The big story of the last week was the conflict in the Middle East. The United States bombed and destroyed nuclear facilities in Iran June 22 as retribution for aggression against Israel. In reaction to the attack, the Iranian parliament voted to greenlight a plan to block the Strait of Hormuz. The strait between Iran and Oman is vital to exporting oil and gas from the region, with 20 per cent of global oil and gas flowing through it. While there was a shaky ceasefire and it seemed the strait would not be blocked at the time of writing, these events had the oil and gas sector on high alert, sparking the fear of surging gas prices.

Despite being overshadowed by the ongoing global conflict, energy security was at the forefront for the G7 meeting of world leaders in Kananaskis, Alberta June 15-17. U.S. President Donald Trump notably left the summit early to deal with the escalating conflict in the Middle East, short of signing any updated trade deals with Canada.

President Trump and Prime Minister Mark Carney have been in continuous talks since their cordial meeting in early May. Despite the discussions and general optimism surrounding an agreeable outcome, the Canadian government has said it will adjust counter tariffs on metals if no agreement is reached by July 21.

Canadian Energy Moves

The Senate passed the Liberal government's major projects bill into law without amendments on June 26, giving Ottawa the power to fast-track projects meant to boost the national economy by sidestepping environmental protections and other legislation. The One Canadian Economy Act, known as Bill C-5, aims to remove interprovincial trade barriers and expedite infrastructure and energy projects deemed in the nation's interest. This bill, supported in full by the Conservatives, is a unique example of support from both the federal Liberal and Conservative parties. While Bill C-5 doesn't outline specific projects, the prime minister has voiced his support for pipelines, electricity grids, ports, and mines that would create a strong and fulsome east-west corridor for energy in Canada.

Despite being pleased with the potential for the speeding up of provincial energy projects, Premier Danielle Smith and Saskatchewan Premier Scott Moe are calling for more from Ottawa, uniting to put continued pressure on the Liberals to facilitate the rollback of more energy regulations and restrictions. Their joint statement asked for "an end to all federal interference in the development of provincial resources." In the past few months, both Saskatchewan and Alberta have joined a coalition of energy-producing states with our neighbours to the south and have been proponents of sustaining a healthy trade relationship with American energy partners while still pursuing Canadian energy autonomy.

Also in the west, British Columbia Premier David Eby's province has been working on their own energy projects, with a Shell-led LNG Canada facility producing its first liquefied natural gas for export in Kitimat, confirmed by a spokesperson for the project on Sunday, June 22. This plant is the first large-scale Canadian LNG project to begin production and also the first major LNG facility in North America with direct access to the Pacific coast. It will enable efficient LNG trade with Asian trade partners, with an expectation to create 300 jobs and export 14 million tonnes of LNG a year, doubling that output if a second phase of production is approved.

The global oil and gas landscape this month was volatile and ever changing, but updates at home could leave the industry optimistic for a future of

rapid production and unprecedented growth, true to the Prime Minister's promise of a Canada where we can be united to "build big, build bold."





CEMA Golf Challenge

Join us on September 22, 2025,
at Glen Abbey Golf Club

Book your foursome today and take
advantage of early bird pricing.



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NEWS UPDATES

The following section is a summary of the top media headlines and coverage of key policy and issues impacting the transportation fuel marketing space. Please note that all orange text in the following section is hyperlinked. If viewing electronically, you can click to read full articles directly from the publication source.

GLOBAL

[GERMANY WANTS 12% OF ALL ITS TRANSPORT FUEL TO BE RFNBO BY 2040](#)

The German government has unveiled a draft law imposing new mandates on the annual proportion of transport fuel that must be made using green hydrogen. The draft proposes to increase the proportion of RNBO (renewable fuels of non-biological origin – ie, green hydrogen and its derivatives) every year until it reaches 12 per cent in 2040.

[LAMBORGHINI: SYNTHETIC FUEL COULD SAVE THE COMBUSTION ENGINE](#)

Lamborghini has already delayed the launch of its first EV and recently disclosed plans to keep combustion engines for “as long as possible.” But internal combustion engines don’t necessarily have to run on gasoline. In fact, the company’s Chief Technical Officer recently commented that synthetic fuel “could be the saviour of the combustion engine.”

AUDI REVERSES 2033 INTERNAL COMBUSTION ENGINE AXE

Audi has reversed its decision to end the development and sale of internal combustion engine vehicles in 2033 and now has no fixed date for such a plan. The German firm had previously planned to end development of internal combustion engines next year but has now announced a completely new line-up of internal combustion engine and plug-in hybrid vehicles.

MERCEDES MAKES 'COURSE CORRECTION' TO EXTEND COMBUSTION ENGINE LIFE

Mercedes head honcho Ola Källenius admitted the Stuttgart-based automaker has had to make a "course correction" and retain internal combustion engines longer than initially planned. While the company had aimed to go fully electric "where market conditions allow" as early as 2030, Källenius now says that keeping gas engines is the 'most rational approach.'

U.S.

TRUMP CALLS FOR IMMEDIATE BOOST IN U.S. OIL PRODUCTION

Donald Trump called for an immediate boost to oil production on June 23, after crude prices briefly hit a five-month high in the aftermath of the US's strikes on Iran amidst speculation that traffic through the Strait of Hormuz would be blocked. The U.S. president signalled his concern about oil prices and urged producers to "Drill, baby, drill!"

U.S. SITS ON BILLIONS OF UNTAPPED OIL BARRELS

The United States is the largest oil and gas producer in the world. It is also experiencing a slowdown in its oil production for a number of reasons, including natural depletion. The U.S. Geological Survey, however, has just published a study stating that there are almost 30 billion new barrels of untapped oil — under federal lands, no less.

GM SLOW-ROLLS ITS ALL-EV ASPIRATIONS

General Motors has quietly closed the door on a goal to make only electric vehicles by 2035. The

automaker announced June 10 that it would spend \$4 billion on mostly gasoline-powered vehicles, which will make it all but impossible to reach that goal. GM said in a statement, "We still believe in an all-EV future."

CANADA

ALBERTA'S OILSANDS TO HIT RECORD PRODUCTION HIGH IN 2025

Oilsands production is on pace to reach an all-time high this year as production in northern Alberta is expected to grow by five per cent in 2025 compared to last year. The latest forecast released June 18 by S&P Global Commodity Insights anticipates average annual production of 3.5 million barrels per day this year.

LNG CANADA PRODUCES FIRST LIQUEFIED NATURAL GAS FOR EXPORT

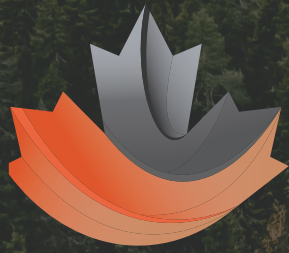
The Shell-led LNG Canada facility has produced its first liquefied natural gas for export in Kitimat, British Columbia, a spokesperson for the project confirmed on June 22. The facility is the first large-scale Canadian LNG project to begin production and also the first major facility in North America with direct access to the Pacific coast.

U.S. BIOFUEL RULES TO THROTTLE CANOLA

The U.S. Environmental Protection Agency proposed a massive increase in the U.S. biomass-based diesel mandate, which includes biodiesel, renewable diesel, and sustainable aviation fuel. However, foreign biofuels and feedstocks would only generate 50 per cent of the credit value of those from the U.S., which could seriously restrict the flow of Canadian canola oil to the U.S. market.



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featured, please reach out to Jennifer Stewart at
jstewart@cemassociation.ca



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